

In The News



NAHB ANNOUNCES PILLARS OF THE INDUSTRY AWARD FINALISTS **Prestigious National Awards Honor Excellence in Multifamily**

FOR IMMEDIATE RELEASE
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Washington, Jan. 30 — The National Association of Home Builders (NAHB) today announced the finalists for its 2003 Pillars of the Industry Awards. The Pillars Awards, considered the most prestigious national awards in the industry, honor excellence in multifamily development, design, marketing, and management.

Finalists were named in 31 categories, including Freddie Mac's Builder of the Year, the Multifamily Development Firm of the Year, and Property Management Company of the Year.

NAHB created the Pillars of the Industry Awards program in 1990 to honor superior achievement and leadership in the multifamily industry and to promote the benefits of apartment living. Since then, the Pillars have gained the reputation as the industry's most coveted awards and are considered a showcase of innovation and future trends.

NAHB received a record number of nominations for this year's awards program in every category, according to Steve Moore, a multifamily architect from Des Moines, Iowa, and chair of the 2003 Pillars of the Industry Awards Committee.

"The sheer number of high-quality entries in this year's Pillars program proves that today's multifamily communities are better than ever and offer great lifestyle choices to apartment residents," Moore said.

Winners will be named at a gala ceremony held in conjunction with NAHB Multifamily's Pillars of the Industry Conference, March 24, 2003, at the Boca Raton Resort & Club in Boca Raton, FL. The winners will be featured in Multifamily Trends magazine (published by the Urban Land Institute), the official publication of the Pillars Conference.

This year's awards gala is sponsored by Freddie Mac, one of the nation's largest investors in multifamily housing. Freddie Mac is committed to developing new products and processes to keep the cost of rental housing down while providing superior service and innovation. Consistently more than 90 percent of Freddie Mac's investments make quality rental housing available to families with incomes at or below area median. In total, the company has helped make affordable rental housing possible for more than two million families.

ABOUT NAHB: The National Association of Home Builders is a Washington-based trade association rep-

representing more than 205,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. Known as "the voice of the housing industry," NAHB is affiliated with more than 800 state and local home builders associations around the country. NAHB's builder members will construct about 80 percent of the almost 1.6 million new housing units projected for 2002, making housing one of the largest and most powerful engines of economic growth in the country.

2003 PILLARS OF THE INDUSTRY AWARDS FINALISTS

Builder Awards

Reilly Mortgage Group's Best Affordable Multifamily Community

Columbia Residential

Project: Columbia Colony Senior Residences, Atlanta, GA

KTGY Group, Inc.

Project: Casa del Maestro, Santa Clara, CA

Telesis Corporation and the Housing Authority of the City of Bradenton

Project: Bradenton Village (Phase 1), Bradenton, FL

KSI Management

Project: Kingsbury Crossing, Germantown, MD

Humphreys & Partners Architects, L.P.

Project: Northgate Apartments at the Gateway, Salt Lake City, UT